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## ADAM WOOD

134 Western Boulevard,  
Nottingham,  
NG8 3NW



UK- +44 7855 719807  
TUR- +90 544 697 3051  
UAE- +971 56 392 5043  
USA- +1 305 989 7026  
E- [woody.owsi@me.com](mailto:woody.owsi@me.com)  
Skype- woody.owsi

### Objective

To improve the accessibility and fun of scuba diving. Provide cutting edge, high quality diver education from entry level through to Instructor trainer level in Recreational, Technical and CCR Programs. Deliver high end projects and superior Yachting management on time, on budget with outstanding quality.

### Experience

#### **Project Manager / Asset Manger / Private Scuba Instructor, Royal Holdings AS — 2014 - Present**

Working directly for the owner of Royal Holdings (Turkey) as a private diving instructor during his vacations and time off. Primary role as manager of the owners private assets in Bodrum Turkey (2 Super Yachts 45m & 32m plus 6 other water craft, 1 Challenger 300 Private Jet, 13 Private motor vehicles, 3 residences and a total of 27 staff) day to day management duties as well as Charter of the yachts, with all guest related duties. During the 2015 winter season a total Refit of 45m Super Yacht, preparation for owners arrival, working with the captains for passage planning, provisioning, maintenance, the implementation of DeepBlue Yacht management software to assist the team with accounting, ISM, MLC requirements, working hours management, charter and guest management. Completing Routine and owner defined upgrade and maintenance of properties, aircraft & vehicles. Organisation of the owners security and travel arrangements to and from various countries around the world. Preparation and organisation for VIP luxury dive trips to many countries. Finally acting as owner representative and project manager for design, construction and delivery of 80m SuperYacht (6 Decades), from the conceptual stage all the way through to production, naval architecture calculations, GA, Interior and Exterior design, class and flag negotiators and contracting, supplier procurement negotiations and contracting.

#### **World Wide Technical Training Director, Scuba Schools International — 2014 - 2015**

Head of Technical Diving for Scuba Schools International world wide, including designing and developing a full range of technical CCR, Over Head Environment and Open Circuit programs. Responsibility to define the direction for technical diving with SSI and make the gap between recreational and technical smaller. Training instructors, instructor trainers, franchise owners and area managers, working with dive centres across the globe to develop business, Technical Scuba Equipment design for SSI's parent company Mares and the HTM Group.

#### **Dive Centre Owner, Divemaster Scuba — 2010 - 2015**

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Building from the ground up the one of the UK's highest certifying recreational dive centres (highest in 2013), teaching at all levels up to instructor. Managing 4 full time staff and 22 part time instructors and their training requirements. Running a full retail store including, POS and store branding, ordering and stock requirements, carrying out detailed trend and sales analysis. PAYE, Book Keeping, VAT and Tax preparations. Operation of a servicing and repair centre for all major bands of dive related equipment. Marketing of courses and services through various channels including Web, APP, Social Media and direct marketing.

**Dive Supervisor / Training Consultant, British Broadcasting Cooperation  
— 2013 - 2015**

Working with the BBC Shark, BBC Atlantic and BBC Oceans dive teams to train and supervise scuba activities in the UK and remote locations around the world. This includes both on screen and off screen work. Preparation of kit lists, advanced dive planning, remote location emergency planning, logistics and kit preparation, monitoring of divers both in and out of the water.

**Project Manager , Leaderflush Shapland — 2005 - 2010**

Project lead and management from conception through delivery and handover of blue chip building projects, including the PPP Scottish schools building projects. Communicating and negotiating with site personnel, suppliers and sub-contract organisations. Working with Clients to adequately assess needs and provision for meeting and exceeding customer expectations. Meeting with architects, reading and interpreting drawings, assessing and allocation of personnel hours and labor requirements.

**Divemaster, Rea Sea Relax, Dahab Egypt — 2007**

All roles of an active PADI Divemaster from Dive Centre preparation and cylinder filling to guiding dives and assisting student divers in training. Logistics and First Aid.

**Production Engineer, Toyota Motor Manufacturing UK — 2003–2005**

To support and guide the smooth transition between existing and new manufacturing products, Enhance quality and productivity in new vehicle preparation and launch. To assess and improve current equipment, projects and manufacturing operations "Kaizen". Maximizing the effectiveness of tooling , materials and automated equipment. Installation, training and production support of new machinery and equipment. Design and implementation of new processes and improvement of existing processes. Devising and writing systems to effectively manage production process parameters. Devising machine instruction documentation. Ensuring effective written and verbal communication between production and engineering groups. Sourcing, liaising with and managing contractors and suppliers. Organising, overseeing and final confirmation of on-site installations. Working effectively as part of a diverse multi-disciplinary team.

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## Education & Skills

### SSI / PADI / BSAC / TDI – Scuba Instructor

SSI International Training Director Recreational  
SSI International Training Director Technical  
SSI International Training Director CCR  
SSI XR / TXR Hypoxic Instructor Trainer  
SSI TXR Technical Wreck Instructor Trainer  
SSI CCR Instructor Trainer  
SSI Recreational Instructor Trainer  
SSI Recreational CCR Instructor Trainer  
SSI Trimix Gas Blender Instructor Trainer  
SSI Full Cave Diving Instructor Trainer  
SSI Cave DPV Instructor Trainer  
SSI Technical DPV Instructor Trainer  
React Right First Aid Instructor Trainer  
SSI Master Instructor  
PADI Master Instructor  
SSI TXR Trimix Instructor  
PADI TEC Deep Instructor  
TDI Advanced Trimix Instructor  
TDI Trimix Diluent Instructor  
TDI Air Diluent CCR Instructor  
BSAC Open Water Scuba Instructor  
PADI Technical Sidemount Instructor  
PADI Advanced Rebreather Diver Instructor  
SSI / PADI Deep Instructor  
SSI / PADI Ice Diving Instructor  
SSI / PADI Wreck Instructor  
SSI / PADI Boat Instructor  
SSI / PADI Equipment Instructor  
SSI / PADI Nitrox Instructor  
SSI / PADI Dry Suit Instructor  
SSI / PADI Naturalist Instructor  
SSI / PADI Sidemount Instructor  
SSI / PADI Drift Instructor  
SSI Science of Diving Instructor  
SSI Waves Tides and Currents Instructor  
SSI / PADI Digital Underwater Photography Instructor  
SSI Medic First Aid Instructor  
SSI / PADI Perfect Buoyancy Instructor  
SSI Snorkelling Instructor  
SSI Diver Stress and Rescue Instructor  
PADI Project AWARE Coral Reef Conservation Instructor  
DSAT Tec Trimix Gas Blender Instructor  
PADI DPV Instructor

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EFR Instructor  
HSE First Aid At Work Instructor Trainer  
Service Technician for all major brands - Apeks, Poseidon, Oceanic, Mares  
Atomic etc  
CCR Service Technician for - Poseidon, Hollis, AP Diving

#### **Computeach International**

CISCO CCNA Microsoft MCSA – Networking and Network Infrastructure and Architecture.

#### **New College Nottingham**

City and Guilds Level 2 Computer Networking, City and Guilds level 3 Flash and Multimedia

#### **Djanogly City Technology College**

2 x A Level Information Technology – Distinction  
2 x A Level Engineering – Pass  
A Level Performing Arts – Grade B  
GCSE (Grade C or above) – Math, English, Physics, Chemistry, Design  
Graphics, Electronics, Information Technology

#### **Dive Experience**

Total Dives: - C. 4500

Total Rebreather Hours: - C. 1900

Max Depth OC: - 145m

Max Depth CC: - 135m

Longest Dive: - 480mins

Total Recreational Students Certified: - 1775

Total Professional Certifications: - 657

Total Technical Students Certified: - 595

Total Students Certified whilst Head of Divemaster Scuba: - 3174

CCR Experience with the following - AP Diving Inspiration, Evolution and Evolution +, Poseidon MKVI and Se7en, JJ-CCR, ISC Megaladon, Hollis Explorer, Hollis Prism 2, VMS Sentinel, VR Technology Oroboris, rEvo Rebreathers, Submatix.

#### **Experience**

Adam started diving in 1995 aged 12 and knew instantly he was born to teach people to dive. As soon as he reached 18 he left the UK for Dahab, Egypt to complete his Divemaster and Instructor programs. Within 3 years Adam was a

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PADI Master Instructor with over 400 Certifications. Egypt was where Adam met Tom Steiner who went on to train Adam as a Technical Diving Instructor in early 2000 it was there he developed a passion for teaching with a constant strive for perfection.

Adam had been working for the owner of Royal Holding As. for close to two years as a private Instructor, he was tasked with not only daily diving operations in Turkey but VIP dive travel. Adam setup a fully working dive vessel housing the largest collection of privately owned rebreathers, Dive equipment and associated diving accessories in the world. Everything from scooters, rebreathers, compressors, ROVs, Submarines and Spares. In early 2014 Adam was approached by the owner to leave his role at SSI and Divemaster Scuba to come and work exclusively for him as an asset and project manager. The owner wanted to build a new 80m SuperYacht to travel the globe and conduct diving operations. He saw Adams wide knowledge base and previous experience in project management as the perfect combination to achieve his goal. With a budget of €85m Adam prepared project timelines, acted as the owner representative between the naval architects, interior designers, exterior designers, Flag and Class certification bodies and suppliers. Created contracts and made negotiations to ensure the project could be completed on time and under budget. During this time the Owner of Royal Holdings saw the Adam has a great attention to detail and exceptional interpersonal skills, and tasked Adam to manage all of his personal assets in Bodrum Turkey, this included 7 Yachts, 1 Private Jet, 13 vehicles, 3 residences and approx 20 staff.

As well as having owned and ran one of the UK's largest certifying dive centres, Adam was the only SSI International Training Director capable of teaching Recreational, Technical and CCR. As the worldwide technical training director Adams position was within the structure of the Head/Mares Group developing and creating training materials, working with product designers for technical diving equipment, global travel training professionals and oversight management of all technical dive centres.

As one of the hardest working people in diving you can find, Adam teaching almost every day either in various worldwide destinations. Adam's passion is teaching, passing on knowledge & skills in recreational technical, sidemount and closed circuit rebreather, both at user and instructor / Instructor Trainer and Trainer Trainer level. As one of the new breed of young dive professionals, Adam is striving to raise the bar of technical diving and challenge old perceptions and philosophies to make exceptional divers and dive professionals.

Adam became the face of APEKS during their current campaign "Technically Inspired" (<http://www.apeksgiving.com/uk/technicallyinspired-an-apeksgiving-film.html>) making a full feature film to showcase the products he had a hand in designing. This included being the model for all product photos both above and

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below the water. Images were used at all major dive shows, for websites, product catalogs and POS displays in store. <http://www.apeksdiving.com/>

Involvement in media work is strong passion of Adams, he worked with the BBC Natural History Unit as technical adviser, dive supervisor and camera assistant filming worldwide for various upcoming blue chip series including Shark, Atlantic and now Oceans. Adam has trained a large group of cameramen, presenters and production staff from the BBC Natural History unit on the Poseidon MKVI, Ap Diving and rEvo rebreathers. He has the ability to make things happen at short notice and nothing is impossible when it comes to diving, this approach has made him a favourite choice amongst production teams.

Adam is sponsored by a host of kit manufactures including, Mares XR, Apeks, Fourth Element, Otter and Poseidon.

Adam continues test software and hardware for Poseidon and assist in the development of the MKVI and Se7en Rebreathers.

Adam assisted the Mares R&D team to create a entirely new line of of technical diving product for the highly recognised recreational diving brand. Using his expert first hand knowledge of the issues with current equipment Adam and the team realised an awesome and unique range of gear. The gear has shown great success into marketplace and has been very well received by the dealers and divers alike. This range is called XR. <http://www.mares.com>

Adam has been defined as one of the top Technical diving instructors in the world being a favourite pick at the prestigious yearly Tekcamp event in the UK. Only instructors of the highest caliber are selected from around the world to showcase exceptional teaching and workshop creation to a huge group of divers from all levels. <http://www.tekcamp.co.uk>

Having been lucky to be invited to be involved in some exciting projects Adams work includes, working with HEPCA to protect the waters of the red sea and educate local population to the damage being done to their oceans and habitats. Working with Nottingham University training Underwater Archeology students in under water mapping, survey skill and general diving to map the worlds oldest city in Greece.

Over the years Adam has put together an expedition group of highly skilled and experienced technical divers to dive some of the world hardest / deepest and most inaccessible Wrecks and Caves. Adam is always working on the next adventure and discovery is a passion. This passion is always shared with others Adam has had the opportunity to team up with Blue O Two on many occasions to be the face the Red Tec Liveboards in the Egyptian Red Sea.

Adam has been invited to give talks and presentations at many prestigious events including Dive2014 (Birmingham), EuroTek (UK) TekDiveUSA (Miami),

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London International Dive Show (London), MYS (Monaco), TekCamp (UK), Boot Show (Dusseldorf)

**Applicable Assets**

Poseidon Se7en CCR x 3

SUEX XK1 Scooter x 3

SUEX XJoy 14 Scooter x 1

JJ-CC x 1

AP Diving Inspiration X 1

Recreational Diving Systems x 5

Technical Diving Systems x 5

80Cuf Stage Cylinders x 8 - 40 Cuf Stage Cylinders x 4

Service tools and spares for most major equipment and rebreathers

Canon 5D MkIII with Nauticam Housing

Oxygen Booster Pump

Compressor

Boston Whaler Boat 100hp Yamaha Outboard (10 Passengers)

